

ADVERTISING OPPORTUNITIES

Reach the Local and International Geotechnical & Geo-Environmental Community via MGS Website

As the national member society of the International Society for Soil Mechanics and Geotechnical Engineering (ISSMGE) representing Malaysia and a strong partner of AGSSEA and SEAGS, MGS connects engineers, researchers, consultants, and industry leaders across Asia and the world.

Your brand can now reach this influential audience directly through our official media channels, the central hub for news, events, and updates in geotechnical engineering.

ADVERTISING OPTIONS

WEBSITE

1. Main Slider Banner (Top of Homepage)

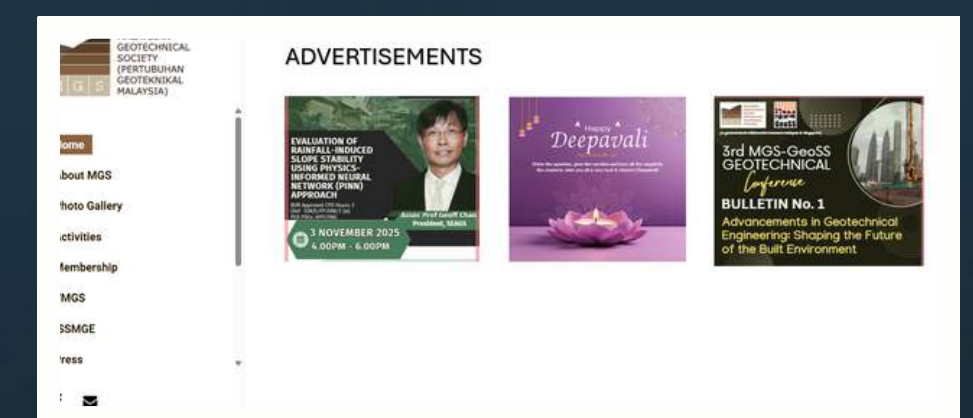
- Size: 2000 × 900 px
- Premium visibility — appears prominently on homepage slider, sharing space with MGS announcements.
- Ideal for webinars, conferences, product launches, or corporate branding.



Sample

2. Bottom Banner (After Corporate Associate Logos)

- Size: 300 × 250 px
- Static display throughout the homepage — ensures consistent visibility.
- Perfect for ongoing corporate visibility and brand recognition.



EMAIL BLAST

Placement of your advertisement as the top banner in the MGS Email Blast (one-time only). The blast will reach approximately 1,000 recipients, including the full MGS mailing list comprising members and industry professionals.

WEBINARS

Reach a highly targeted audience of geotechnical professionals by advertising during MGS webinars. Showcase your brand / activity via static images or videos during our popular webinars with attendance of more than 150 participants.

WHY ADVERTISE WITH MGS?

Direct exposure to Malaysia's leading geotechnical professionals and firms
Extended regional reach through MGS affiliations with ISSMGE, AGSSEA, and SEAGS
Enhanced brand recognition among engineering decision-makers and academics

For booking or enquiries:
Malaysian Geotechnical Society (MGS)

 mgs@mygeosociety.com

 www.mygeosociety.com



A member society of



ADVERTISEMENT BOOKING FORM

Advertisement Type	Details	Price
MGS Webinars	Static Advertisement -The advertisement will be displayed 5 times for 10s each time before the start of webinar. -One page colour advertisement - dimension 16:9.	<input type="checkbox"/> RM300.00 for one webinar
MGS Webinars	Video Advertisement -Video ads should ideally be 1 minute long and will be played up to five times before the webinar. -For longer duration, please contact MGS for further arrangements.	<input type="checkbox"/> RM600.00 for one webinar
MGS Email Blast	- Top banner on MGS Email Blast - One Time only (Date can be selected) - Banner size – Landscape 16:9	<input type="checkbox"/> RM800.00
MGS Website	Slider Banner on Main Page - Landscape size - Dimension 2000 x 900 px	<input type="checkbox"/> RM700.00/month <input type="checkbox"/> RM7000.00/year
MGS Website	Standard Advertisement at Advertisement Section (Main page) - Square advertisement - Dimension 300 x 250 px	<input type="checkbox"/> RM600.00/month <input type="checkbox"/> RM6000.00/year

We would like to advertise as indicated above. We would like to select the following webinar/date/month. Where necessary, please indicate title of webinar.

COMPANY DETAILS

COMPANY NAME:	
COMPANY ADDRESS	
CONTACT PERSON	NAME: _____ Contact No: (O) _____ (H/P) _____
Email Address	

PAYMENT DETAILS

ACCOUNT NAME:	PERTUBUHAN GEOTEKNIKAL MALAYSIA or MALAYSIAN GEOTECHNICAL SOCIETY
ROS REGISTRATION NO:	PPM-028-10-14032013
BANK NAME, ADDRESS AND ACCOUNT NO:	BANK NAME: HONG LEONG BANK BERHAD ADDRESS: No. 9 & 11, Jalan 52/2, PJ New Town, 46200 Petaling Jaya, Selangor ACCOUNT NO: 281-00-01231-6

Please email the completed advertisement booking form and payment receipt to the MGS Secretariat at mgs@mygeosociety.com

Signature
Name of Signatory

Date

Company Stamp

- TERMS AND CONDITIONS**
- Advertisement & logo artwork, designs, colour separation and film production are to be provided as advertiser’s own cost.
 - Advertisement artwork and video must be accompanied with payment before the webinar. Advertisement slots will be subject to availability at time of booking.
 - If the advertiser wishes to cancel the advertisement, the respective person in charge must submit a written request to the MGS's Main Committee for consideration. All cancellation requests must be made at least two weeks prior to the event. MGS will charge a cancellation fee.
 - The Malaysian Geotechnical Society (MGS) reserves the right to review and decline any advertisement submission that is deemed inappropriate, misleading, or inconsistent with the objectives and values of the Society, at the discretion of the MGS Committee.